# The BLADE is the largest and fastest skating treadmill on the market

## The BLADE Enhances "Real Ice" Training Capabilities

The BLADE skating treadmill is ideal for all levels of skaters. From beginners learning fundamentals to professional athletes seeking stride efficiency and endurance development, the BLADE is the ultimate tool for developing technique and improving overall skating abilities.

The key to BLADE training is the controlled atmosphere. Coaches and trainers can easily communicate with skaters, providing constant instruction, evaluation and feedback to get results.



## **Superior Skating Performance and Developmental Tool:**

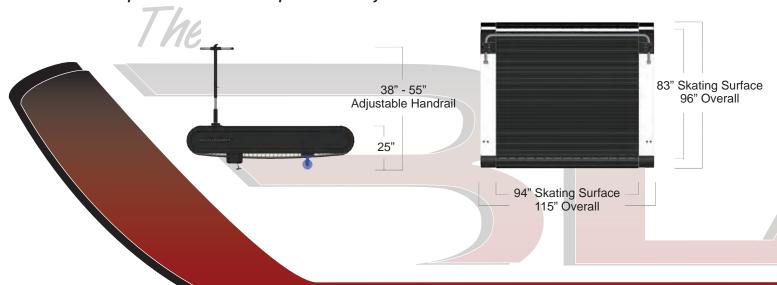
- Practice crossovers, simulate skating into a corner and skate backwards
- Ability to skate continuously for time or distance
- · Use positive and negative elevation to develop speed and power
- Convenient and accurate measurement of speed, distance and time
- Develop hand/eye coordination while maintaining proper stride mechanics



The BLADE allows for work on lateral movements, crossovers and continuous striding with over 50 square feet (over 5 square meters) of surface area.

The BLADE was designed to be the ultimate skating treadmill:

- Perfect speeds, 0-20 mph in 0.1 mph increments (0-32 km/h with 0.1 km/h increments)
- Skating backwards safely, reverse 0-5 mph (0-8 km/h)
- Extreme elevations, -5% +35% in 0.1% increments
- · Black ice to provide contrast and improved visibility of skate blades





Improve skating efficiency, increase power and boost speed for superior on-ice performance.



# **Profit Center - Group Training**

The optional Oval Gantry system (shown left) allows up to 5-6 athletes to easily and safely take turns skating. Skaters are harnessed to separate trolley cars that move freely and allow users to rotate around the BLADE's skating surface.

The Oval Gantry can be freestanding (shown) or fastened to the ceiling above the BLADE, which eliminates the four vertical posts.

The optional BLADE mounted puck plate (shown left and close up right) allows skaters to work on stick handling while skating.



## **A Sound Investment**

WOODWAY has been the worldwide leader in the development of performance treadmill technology for over 35 years. Our knowledge and experience goes into every piece of your BLADE, giving you the peace of mind that comes with investing in a WOODWAY product.

The BLADE allows users to train wearing their own skates at variable speeds in a reliable, controlled and safe environment. With 316 ball bearings there is little friction and more importantly little wear and tear on components, the skating surface is so smooth you can even push it by hand!

#### The BLADE creates a whole new profit center for your facility

With the BLADE there are no franchising fees, it is a cost effective investment that generates recurring revenue for your facility.

#### BLADE owners have used the following formula for success in their facilities:

- Target entire teams and create stations so players not utilizing the BLADE can rotate and train in other facets of the sport
- Have groups of up to 5-6 skaters participating in BLADE workouts, with the oval gantry system skaters can remain harnessed and easily take turns on the BLADE
- Simulating ice shifts, with a group of skaters simultaneously harnessed they can easily transition on and off for short bursts
- Utilize 6-8 week programs with 1 or 2 sessions a week to get results! Before and after documentation or video to show improvements to players and parents

What BLADE owners have to say...

"Training on the Blade allows the athlete to have immediate feedback from a trainer while they see themselves skating in a mirror. The athlete is not able to glide while performing stick-handling drills which promotes improved skating with the puck. We have trained athletes from all levels including those learning to skate all the way up to NHL players. Our feedback has been extremely positive on all levels."

-Steve Olson, ATC, CSCS Core Training Center

"The technology behind the Blade is a perfect marriage of how we approach athletic enhancement. With a product like this in our facility, we're dramatically improving the athletes that come to us, especially hockey players in our area."

-Jeff Kennedy, ACSM CES Accel - Affiliated Community Medical Centers

"Speed and Skills Hockey Training Centre is a state of the art training facility. Under one roof, we offer everything an aspiring hockey player requires to reach the next level. We have two real ice pads, a dryland/off ice conditioning area, and our WOODWAY Blade Skating Treadmill. Our skating treadmill has helped countless athletes to lengthen their stride, and improve body positioning. Along with our ice and dryland program, our skating treadmill is booked every single day for at least four hours, sometimes as much as 8-10 hours a day. Our clients see the results almost immediately after one or two sessions."

-Alan Sze B.P.H.E., CAT(C) Dip S.I.M. Speed and Skills Hockey Training Centre

